

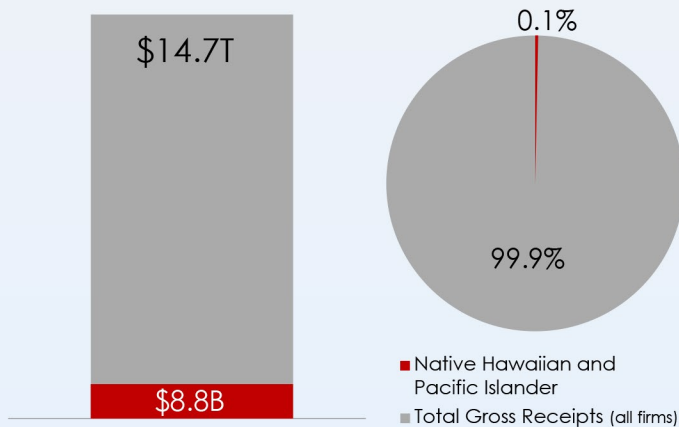
# 2020 Native Hawaiian and Pacific Islander (NHPI) Employer Firms

**U.S. Economic Impact:** Over \$8 billion in revenues and over 60,000 jobs in 2020

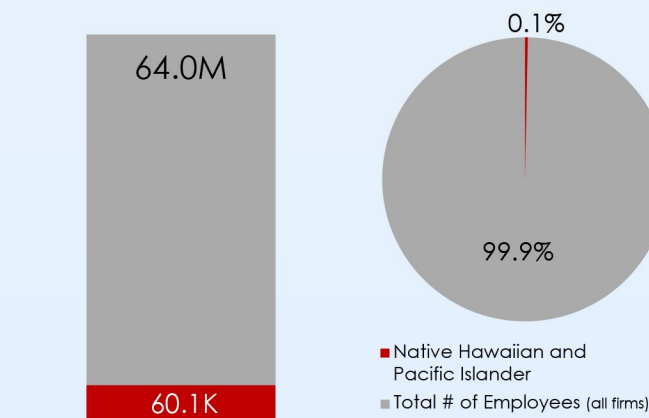
2020* (Classifiable Firms)	NHPI	Minority	Nonminority	Equally Minority/ Nonminority	Total
Number of Employer Firms	8.8K	1.2M	4.3M	98.4K	5.6M
Gross Receipts	\$8.8B	\$1.6T	\$13.0T	\$137.7B	\$14.7T
Average Receipts	\$998.1K	\$1.4M	\$3.0M	\$1.4M	\$2.6M+
Number of Employees	60.1K	9.9M	53.3M	918.1K	64.0M
Average # of Employees	6.8	8.6	12.3	9.3	11.5

\*The sum, TOTAL, represents an estimate and not an exact count of the number of distinct categories. Ethnicity and race are treated as separate concepts in the federal statistical system. Based on self-identification, respondents select one ethnicity from a list of ethnicity categories and one or more race from a list of race categories. The self-identification groups are consistent with those mandated by the Office of Management and Budget. Values have been rounded and may not add to 100%.

## Share of Gross Receipts\*



## Share of Number of Employees\*



## Quick Facts:



NHPI employer firms represented

**0.2%**

of all employer firms.

100% of all NHPI employer firms were owned by women, while 0% of firms were owned by men.



NHPI employer firms generated

**0.1%**

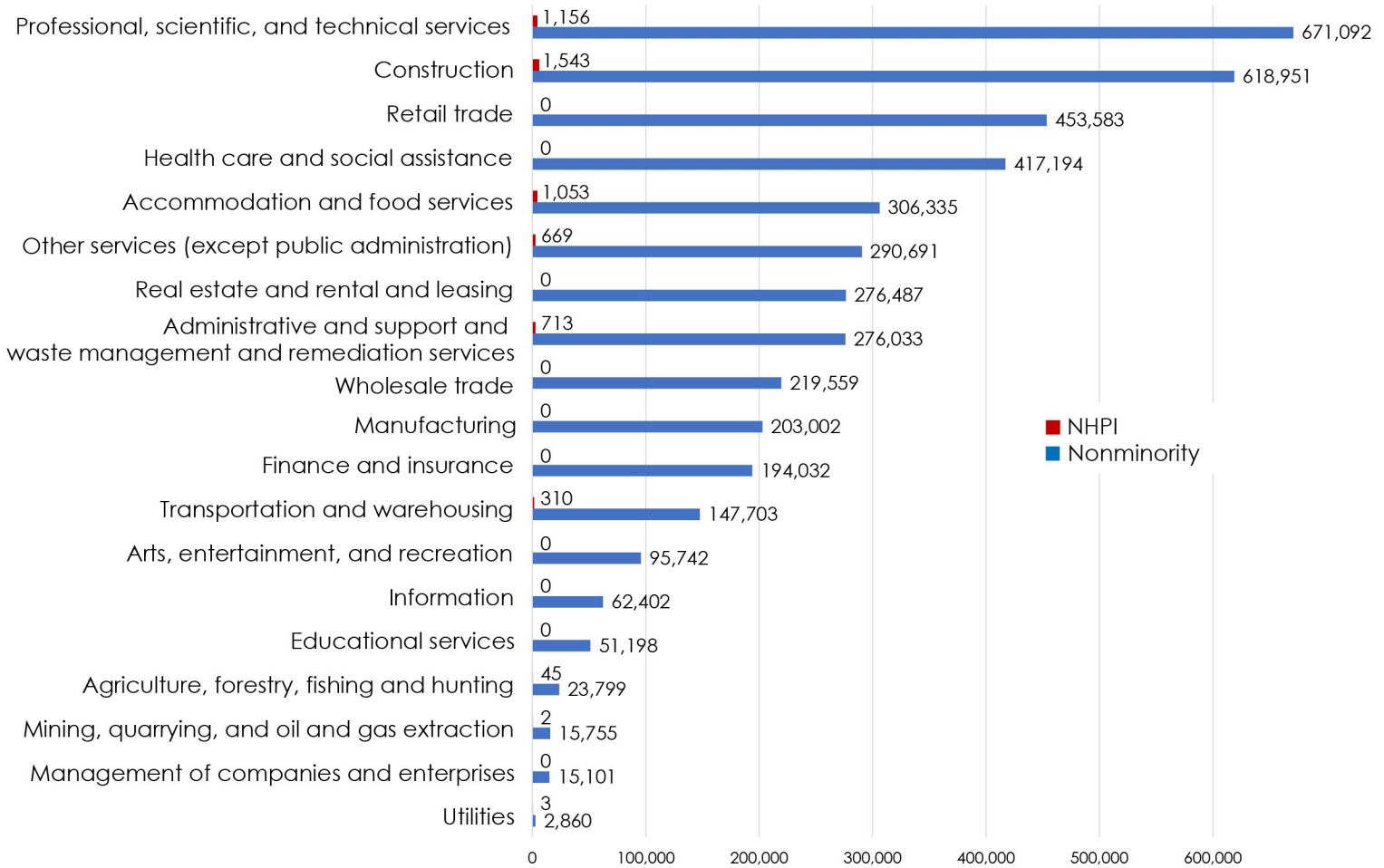
of the total gross receipts.

All data and definitions sourced from: AB2000CSA01 - Annual Business Survey (ABS); Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2020 (Page Last Revised - May 2, 2023)

Data are tabulated by the sex, ethnicity, race, and veteran status of the firm owners. Business ownership is defined as having 51 percent or more of the stock or equity in the business and is categorized by firms classifiable by sex, ethnicity, race, and veteran status. Unclassifiable firms are not included.

+Estimate based on the total gross receipts divided by the total number of employer firms.

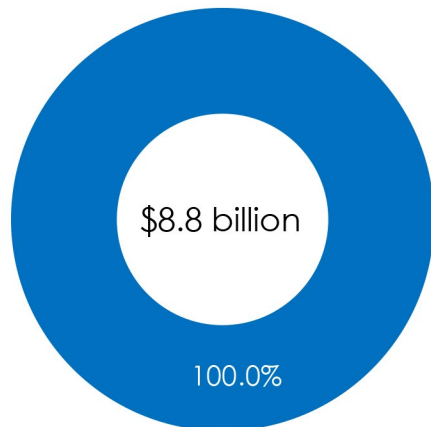
# NHPI Employer Firms by Industry Sectors in 2020



In 2020, NHPI Employer Firms generated revenues of

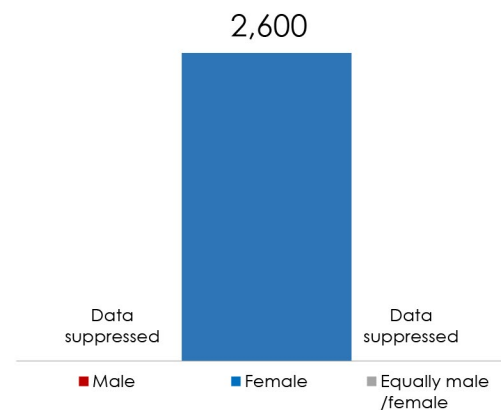
 **\$8.8 billion**

## Share of NHPI Employer Firms Gross Receipts by Gender ++



■ Male  
■ Female  
■ Equally male & female

## NHPI Employer Firms by Gender ++



++ Male and equally male/female data is not available and/or suppressed. Estimate does not meet publication standards because of high sampling variability, poor response quality, or other concerns about the estimate's quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see link to program's methodology page. (<https://www.census.gov/programs-surveys/abs/technical-documentation/methodology.2021.html#list-tab-1823760155>)

Like the 2020 Census, the 2020 ABS used the improved race and ethnicity question design and coding procedures. These improvements enabled a more accurate depiction of how people self-identify, yielding a more accurate portrait of how people report their Hispanic origin and race within the context of the race and ethnicity questions asked on the survey.